

ESTTA Tracking number: **ESTTA46744**

Filing date: **09/29/2005**

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE
BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

Applicant: **Jimmy John's Enterprises, Inc.**

Application Serial Number: **78480332**

Application Filing Date: **09/08/2004**

Mark: **JJ**

Date of Publication **08/30/2005**

First 90 Day Request for Extension of Time to Oppose for Good Cause

Pursuant to 37 C.F.R. Section 2.102, Sara Lee Foods, Inc., 1000 East Hanes Mill Road, Winston-Salem, NC27105, UNITED STATES, a Corporation, organized under the laws of USA, respectfully requests that it be granted a 90-day extension of time to file a notice of opposition against the above-identified mark for cause shown .

Potential opposer believes that good cause is established for this request by:

- The potential opposer needs additional time to investigate the claim

The time within which to file a notice of opposition is set to expire on 09/29/2005. Sara Lee Foods, Inc. respectfully requests that the time period within which to file an opposition be extended until 12/28/2005.

Respectfully submitted,

/bruce bradford/

09/29/2005

Bruce O. Bradford

Assistant Counsel-Intellectual Property

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